



The Securovin system for securing wine bottles

Implementation for Domaine Méo-Camuzet

Background and application



Securovin was founded in 2018 with the aim of developing a highly secure system for **wine counterfeiting prevention** and **wine bottle traceability**.



The background is the **massive increase in counterfeiting of top wines** and the **uncontrolled gray market**. Leading wineries worldwide are looking for sustainable solutions.



The development was carried out in **close coordination with the pilot customer Domaine Méo-Camuzet** from Burgundy to ensure **maximum protection and best handling**.



The system was **first used in the market for the 2018 vintage of Domaine Méo-Camuzet** - the wine bottles were delivered from the end of 2020.



The intuitive **wine bottle verification app** is available for **Apple iOS (iPhone) and Android** and can be downloaded **free of charge** by the end customer.



Why was Securovin chosen by Domaine Méo-Camuzet?

- Securovin stands for **uncompromised security with the simplest possible application**. These aspects were the focus throughout the development process.
- **The focus is on the wine:** it should be reliably protected against counterfeiting and also against unauthorized resale on the gray market, so that it gets into the hands of those who appreciate its value.
- The technology relies on Near-Field-Communication (**NFC**) – a **widely used technology** which is available in every smartphone and which is e.g. used for smartphone payments. This ensures a smooth customer experience.

The advantages at a glance:



Maximum safety. The seals are non-detachable, non-copyable and cannot be tampered with.



Customer experience. The system is easy and fun to use, and offers additional information such as tasting notes.



Durability. The function of the chip is guaranteed for 50 years - and not affected by storage.



The **verification app is free of charge** for end customers. It is available for [iOS](#) and [Android](#) smartphones.

The persons behind Securovin



Benedikt Deuchert
Managing Director

- Electrical Engineer (Master ETH Zurich)
- Responsible for business development and customer contact
- First-hand experience in winegrowing
- Idea generator for functional scope of the system



- Mechanical Engineer (Master ETH Zurich)
- Responsible for IT systems and production
- Realization of the verification system
- Technical design of the components



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